



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 488/06186940
Demo
Revision
Comments BILL NELSON/SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 635139
Inv Date 9/30/2012
Terms Net 30
Contract 317145
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:11PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th	09/04/12 6:55AM (Tu)	00:30	BN12003H	\$1150.00	
1.1	Spot	6:00:00AM- 7:00:00	Per week (2),Tu,We,Th	09/06/12 6:22AM (Th)	00:30	BN12003H	\$1150.00	
2.1	Spot	6:00:00AM- 7:00:00	Day,M-1	09/10/12 6:23AM (Mo)	00:30	BN12003H	\$1150.00	
3.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/04/12 8:55AM (Tu)	00:30	BN12003H	\$1200.00	
3.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/05/12 8:39AM (We)	00:30	BN12003H	\$1200.00	
3.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/06/12 7:59AM (Th)	00:30	BN12003H	\$1200.00	
3.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/07/12 8:53AM (Fr)	00:30	BN12003H	\$1200.00	
4.1	Spot	7:00:00AM- 9:00:00	Day,M-1	09/10/12 7:49AM (Mo)	00:30	BN12003H	\$1200.00	
5.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,F-1	09/04/12 10:09AM (Tu)	00:30	BN12003H	\$275.00	
5.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,F-1	09/07/12 10:25AM (Fr)	00:30	BN12003H	\$275.00	
6.1	Spot	10:00:00AM-11:00:00	Day,M-1	09/10/12 10:29AM (Mo)	00:30	BN12003H	\$275.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	09/04/12 11:30AM (Tu)	00:30	BN12003H	\$400.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	09/05/12 11:59AM (We)	00:30	BN12003H	\$400.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,F-1	09/07/12 11:33AM (Fr)	00:30	BN12003H	\$400.00	
8.1	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/05/12 12:21PM (We)	00:30	BN12003H	\$400.00	
8.1	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/06/12 12:35PM (Th)	00:30	BN12003H	\$400.00	
8.1	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/07/12 12:38PM (Fr)	00:30	BN12003H	\$400.00	
9.1	Spot	12:00:00PM- 1:00:00	Day,M-1	09/10/12 12:40PM (Mo)	00:30	BN12003H	\$400.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,Th-1	09/04/12 4:17PM (Tu)	00:30	BN12003H	\$400.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,Th-1	09/06/12 4:23PM (Th)	00:30	BN12003H	\$400.00	
11.1	Spot	5:00:00PM- 6:00:00	Day,W-1,F-1	09/05/12 5:43PM (We)	00:30	BN12003H	\$1150.00	
11.1	Spot	5:00:00PM- 6:00:00	Day,W-1,F-1	09/07/12 5:23PM (Fr)	00:30	BN12003H	\$1150.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1	09/04/12 6:14PM (Tu)	00:30	BN12003H	\$1700.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1	09/05/12 6:13PM (We)	00:30	BN12003H	\$1700.00	
12.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1	09/06/12 6:12PM (Th)	00:30	BN12003H	\$1700.00	
13.1	Spot	6:00:00PM- 6:30:00	Day,M-1	09/10/12 6:14PM (Mo)	00:30	BN12003H	\$1700.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1	09/04/12 7:14PM (Tu)	00:30	BN12003H	\$1600.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1	09/05/12 7:13PM (We)	00:30	BN12003H	\$1600.00	
14.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1	09/06/12 7:12PM (Th)	00:30	BN12003H	\$1600.00	
15.1	Spot	7:00:00PM- 7:30:00	Day,M-1	09/10/12 7:14PM (Mo)	00:30	BN12003H	\$1600.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	09/04/12 7:41PM (Tu)	00:30	BN12003H	\$1600.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	09/05/12 7:42PM (We)	00:30	BN12003H	\$1600.00	
16.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	09/07/12 7:48PM (Fr)	00:30	BN12003H	\$1600.00	
17.1	Spot	7:30:00PM- 8:00:00	Day,M-1	09/10/12 7:37PM (Mo)	00:30	BN12003H	\$1600.00	
21.1	Spot	10:00:00PM-11:00:00	Day,W-1	09/05/12 10:11PM (We)	00:30	BN12003H	\$2800.00	
22.0	Spot	10:00:00PM-11:00:00	Day,F-1	09/07/12 10:44PM (Fr)	00:30	BN12003H	\$1500.00	
23.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,F-1,Sa-1	09/04/12 11:21PM (Tu)	00:30	BN12003H	\$1150.00	
23.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,F-1,Sa-1	09/07/12 11:22PM (Fr)	00:30	BN12003H	\$1150.00	
23.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,F-1,Sa-1	09/08/12 1:51AM (Sa)	00:30	BN12003H	\$1150.00	



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Product
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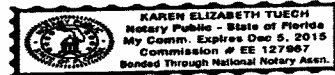
CO-OP/Order Type No/Normal
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24.1	Spot	11:00:00PM-11:35:00	Day,M-1	09/10/12 11:23PM (Mo)	00:30	BN12003H	\$1150.00	
25.1	Spot	11:35:00PM-12:05:00	Day,W-1,F-1	09/05/12 12:25AM (We)	00:30	BN12003H	\$575.00	
25.1	Spot	11:35:00PM-12:05:00	Day,W-1,F-1	09/07/12 11:55PM (Fr)	00:30	BN12003H	\$575.00	
27.1	Spot	6:00:00AM- 7:00:00	Day,Sa-1	09/08/12 6:13AM (Sa)	00:30	BN12003H	\$475.00	
28.1	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/08/12 7:54AM (Sa)	00:30	BN12003H	\$625.00	
29.1	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/08/12 9:55AM (Sa)	00:30	BN12003H	\$625.00	
30.1	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/09/12 7:59AM (Su)	00:30	BN12003H	\$625.00	
31.1	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/09/12 6:28PM (Su)	00:30	BN12003H	\$1000.00	
32.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/09/12 8:29AM (Su)	00:30	BN12003H	\$500.00	M/G For 18.1.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$49,675.00	Total Spots	48
Commission	(\$7,451.25)		
Net Total	\$42,223.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.